

4 May 2021

COUNCIL ANNOUNCES REACTIVATE HEPBURN GRANTS

Thirteen local groups across the shire will share in more than \$25,000 worth of funding to make it easier for people to participate in activities that build social connection and encourage physical activity.

Council's Reactivate Hepburn grants will support a range of projects, from scholarships and sporting subsidies for young people, to attracting new members of local groups across the Shire.

"These grants aim to help organisations and groups to rebuild and create community connections after a challenging 2020," said Mayor, Cr Lesley Hewitt.

"We are fortunate to have many active groups who have some fantastic ideas for the next few months. Council is very proud to offer these grants as part of our support for COVID-19 recovery," said Cr Hewitt.

Grants will go towards assisting groups to re-engage volunteers, and promote membership of Men's Sheds, Life Active Clubs and Senior Citizen groups.

Young people will benefit through subsidised junior memberships for football and netball clubs in Creswick, Trentham and Clunes. Another grant will cover the costs of a fashion sewing course for six young participants in Daylesford.

There are grants to fund first aid and leadership training, and for a guest speaker to visit our region and discuss how art can promote longevity.

"Thank you to everyone who applied for funding through this program. We look forward to hearing about the success of your activities to reconnect our community," said Cr Hewitt.

The one-off funding program is supported by the State Government's Community Activation and Social Isolation (CASI) funding. Grant applications opened in mid-March and closed in early April.

- ENDS -

See the list of successful recipients on following pages.

| Community group | Project name | Project summary | Grant funding |
|---|--|---|---------------|
| Creswick & District Senior Citizens Welfare Committee | Advancing senior citizen membership in Creswick | Subsidised membership and luncheons to attract new members | \$2,000 |
| Cool Country Men's Shed Inc | Reinvigorating Trentham & Districts Men's Shed | Subsidised memberships and open day to attract new members | \$1,615 |
| Hepburn Wholefoods Collective | Volunteer training and development – Looking forward, being prepared | Re-engaging and building volunteer capacity through training and development | \$2,254 |
| Trentham & District Life Activity Club | Reactivate existing and attract new members | Subsidised memberships, advertising and afternoon tea event to re-engage existing and attract new members | \$2,098 |
| U3A Hepburn Shire | First Aid training | Provision of first aid training for all activity leaders to increase confidence of members attending social and physical activities | \$2,250 |

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| Trentham District Football Netball Club Inc | Football and netball registration incentive | All junior football and netball memberships subsidised supporting existing youth members back to sport and encourage new youth members | \$2,500 |
| Sprung Circus Inc | Participant scholarship | Term 2 youth scholarship | \$364 |
| Pavilion Arts & Sustainability PTY LTD | Creative renewal | Art Gallery event with expert speaker on 'how the pursuit of art can promote longevity' | \$1,347.15 |
| Clunes Neighbourhood House | Leading from experience | Eight local volunteer leaders attend a two-day leadership lab focused on community reactivation in Clunes | \$2,500 |
| Daylesford Neighbourhood Centre | The :xD4 Fashion Club after school sewing program | Fully subsidised sewing course for six youth participants | \$1,550 |
| Clunes Football Netball Club | Auskick / Net Set Go | Fully subsidised Auskick and Net Set Go membership for children in Clunes | \$2,400 |
| Clunes Men's Shed | No Project Unfinished | Key projects to attract new membership | \$1,800 |

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| Creswick Football Netball Club | Reactivate Creswick FNC | Subsidised new Junior, Youth Girls and Senior Memberships | \$2,490 |
| | | TOTAL | \$25,168.15 |