

Event Management  
Toolkit

Sponsor Survey Template

**[Your Event] Sponsor Survey**

The committee would like to thank you for supporting this year's [Your Event].   
  
To ensure the community and committee can continually improve and grow the event, we invite you to provide feedback on your experience via our quick survey.  
  
Top of Form

**1. What is your company's name and where are you based?**

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**2. How long have you been a partner of** [Your Event]**?**

o This was our first year o 2 years o 3+ years  
 **3. What are your desired outcomes from a partnership with** [Your Event]**?**

o Brand awareness o Community engagement

o Opportunity to sell at the event o Launch a product/service

o Other (please specify)

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**4. How do you rate your outcomes from the partnership?**

o Excellent o Good

o Satisfactory o Poor

**5. How can we enhance the partnership arrangement to assist you with your objectives?**

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**6. At this stage, are you considering a partnership with the event in [insert the year of the next event]?**

o Yes o No

**7. Do you have any recommendations on how organisers can enhance the event?**

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