

HEPBURN WHITE RIBBON COMMITTEE

WHITE RIBBON SPORTING CLUB/RECREATION PROVIDER INITIATIVE

The Hepburn White Ribbon Committee invites your sporting club/recreation provider to take part in the Hepburn White Ribbon Sporting Club or Recreation Provider Initiative.

Following on from the success the Hepburn White Ribbon Committee had with many community sporting clubs last year with the 'Football Netball Club White Ribbon Round' initiative, the committee is excited to expand this program and offer all Hepburn Shire sports clubs/recreation providers with this opportunity in 2019.

This year sporting clubs/recreation providers have the opportunity to apply for grants (up to \$500) to host White Ribbon events/initiatives.

All funded activities must aim to:

- Raise public awareness of violence against women
- Challenge men to speak out and think about their own beliefs languages and actions in regards to the issue
- Enlighten young people, especially young men and boys, in regards to violence against women.



Why is White Ribbon important?

In 2015, Victorian Police responded to over 74,000 family incidents. This was a 9.2% increase from the previous year, with 75% (55,779) of the victims being female. Of those 75,385 family incidence reports made, more than 3,705 of these were from the Grampians region. This is 5% of the state's total.

Within Hepburn Shire specifically, there were 156 incidents of violence against women in 2017. Respectively, there were 42 reported cases against men. This indicates the need for promotion and support of the White Ribbon Campaign within our catchment.

Funding Criteria:

To be eligible for assessment the event, initiative or program must be:

- Completed in the next six months (31 August, 2019)
- Be held within the Hepburn Shire and benefits its residents
- A not-for-profit sporting club or recreation provider.

Sporting clubs/recreation providers can apply for funds to conduct one or more of the following activities:

- Dedicate a sporting club match to White Ribbon. For example, in 2018 Daylesford, Trentham and Newlyn Football Netball Clubs hosted 'White Ribbon Day Rounds', with all matches and operations on game day acknowledging White Ribbon.
- Any events, initiatives or activities within the sporting club or recreation provider which are dedicated to White Ribbon and/or the aims of the funding (see previous page).

Examples in which the funds can be spent on include:

- Food supplies to host a White Ribbon BBQ
- Merchandise for players or supporters, such as white socks, ribbons, arm-bands etc.
- Advertising materials
- White Ribbon banners
- Guest speaker costs.



Compulsory Activities:

Successful grant applicants must complete the following processes within their White Ribbon activities:

- Conduct a formal acknowledgement to White Ribbon
- Allow for White Ribbon merchandise to be sold on the day (all proceeds from merchandise sales are donated to White Ribbon Australia)

- A donation to be provided to the Hepburn White Ribbon Committee if any revenue is raised during activities (such as conducting a point of sale BBQ). This will be donated to a local cause which supports the prevention of violence against women within the Hepburn Community.

Support from the Hepburn White Ribbon Committee

The Hepburn White Ribbon Committee are able to assist your club or group to plan your event.

The Committee will provide your group with White Ribbon merchandise, flyers and other promotional resources.

The Committee will endeavour to have a local ambassador attend your event or initiative, and in particular, take part in the formal acknowledgement.

Application Process:

To apply for this funding, please click [here](#) to complete the assessment application. Applications close on 29 March, 2019.

All applications are assessed by the Hepburn White Ribbon Committee. All applicants will be notified of the applications outcome.

For more information please contact Rachel Murphy – Community Programs Officer via email – rmurphy@hepburn.vic.gov.au or phone - 5321 6447.

