



SMALL BUSINESS VICTORIA WORKSHOP

BUILDING BUSINESS RESILIENCE

HOW TO PREPARE FOR BUSINESS CHALLENGES

Without an up-to-date crisis management plan in place to activate, your ability to shield your business from the fallout is already on the back foot.

Wednesday 26 June 2019, 5:30pm - 9:00pm

The Pavilion, Victoria Park
3011 Ballan - Daylesford Rd, Daylesford

Cost: \$30

Bookings essential: <https://www.trybooking.com/BCXJB>

**LIMITED
SPACES
BOOK NOW!**

Learn to:

- Plan, prepare, respond and recover from a crisis
- Understand crisis planning
- Understand the impact of disaster
- Apply emergency planning development tools
- Identify key risks
- Develop plans, strategies and actions to follow
- Create your own crisis management plan
- Access tools, templates, support and resources

Facilitator: Sally MacDonald

Sally is an experienced and enthusiastic small business operator whose areas of expertise include start-ups, financial management, team management, bookkeeping and marketing. With her wealth of knowledge, experience and skills in business crisis management, recovery activities and economic development programs, Sally's expertise brings invaluable resilience 'coal face' insight to the workshop and mentoring program.

Bonus: Each participant is eligible to receive 1 x free mentoring session with a facilitator.