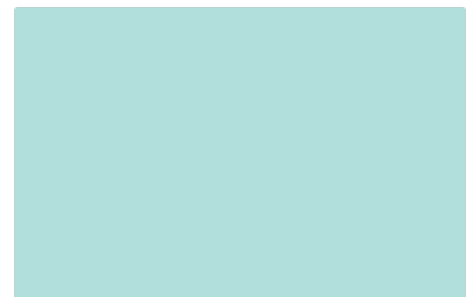


# Hepburn

SHIRE COUNCIL

## EXPRESSION OF INTEREST

DJA DJA WURRUNG  
HEPBURN HUB AT THE REX BUILDING  
PUBLIC ART PROJECT – HEPBU.2019.150



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# 1. INTRODUCTION

## 1.1 THE PROJECT

Hepburn Shire Council invites Expressions of Interest (EOI) from suitably qualified Dja Dja Wurrung artists to undertake development and construction of a permanent artwork at the Hepburn Hub in Daylesford.

Works proposed for the Hepburn Hub Public Art Project could comprise, but are not restricted to:

- Sculpture
- Integrated design (such as graphics in office glazing or floor)
- Installation works
- Sound, light or multimedia works
- Traditional art works
- Representation of artefacts (such as weaving, decorative possum skins, painted implements)
- A combination of art works and mediums

The artwork will inspire locals and visitors by creating a connection to the traditional custodians, the Dja Dja Wurrung. The public artwork will reflect Hepburn Shire Council's vision to promote unity, respect and understanding between Aboriginal and Torres Strait Islander peoples and other community members.

## 1.2 PURPOSE AND SCOPE

*"Cities and local spaces are a privileged setting for cultural intervention...dialogue between identity and diversity, individual and group, is a vital tool for guaranteeing both a planetary cultural citizenship as well as the survival of linguistic diversity and the development of cultures"*

- Agenda 21 for Culture, United Cities and Local Governments – Working Group on Culture

Hepburn Shire's public art policy recognises this 'privileged setting' and that public buildings in our Shire are dynamic spaces for expressing our way of life, our heritage and our contemporary identity. The purpose of this project is to enhance the space by acknowledging the rich culture of the traditional custodians on whose Country this building is located and create greater community and visitor awareness of the Djaara people, their culture and Dja Dja Wurrung language.

### 1.3 ARTIST EXPRESSIONS OF INTEREST

The purpose of this EOI document is to:

- Provide adequate information for artists to decide if they would like to express an interest in the project
- Identify potential artists for the commission
- Short list a maximum of 3 potential applicants for the project

Expressions of interest will be accepted from:

- Individual Dja Dja Wurrung artists
- Partnerships/collaborations/groups of Dja Dja Wurrung artists and other Aboriginal and Torres Strait Islander Peoples
- Artists with at least 3 years of practice and exhibiting history or collaboration with an artist of this experience

## 2. THE REX BUILDING

### 2.1 ARTWORK SITE SELECTION

This public art commission is for public artwork located within the Hepburn Hub at the Rex Building in Daylesford, Central Victoria, Australia.

The Rex is an iconic building undergoing reinvigoration as part of the Hepburn Hub project. Originally designed and constructed as a theatre in 1928 the new plans for the space aim to create a community and cultural hub. The building will also consolidate the Hepburn Shire's four Council offices in a new collaborative and open plan space, creating greater interaction with the community and amongst Council services. The heritage facade will remain. There are minimal heritage features within the interior ceiling and walls. Availability of space will be clarified at site visits.

The Rex Building will house the following:

Council offices

Library – including a youth area

Youth social enterprise café

Public seating areas

Community Cinema

When selecting a site/sites within the building the artist should consider:

- Visual impact and representation – Will the space and building materials showcase the art work (is it an integrated architectural piece)?
- Access or obscurity of placement – Will the public have accessible sight lines to the artwork to promote engagement and cultural awareness?
- Built Environment – will the building and its public use be enhanced by the artwork?

## 2.2 The Rex Building – Site Tour

Images are an indication of the style of interior and architecture. Building works are currently being conducted and the site will continue to evolve until completion in 2020

Glass, blonde wood and concrete floors are a prominent feature of the industrial style interior.

A site tour will be available for artists. Please refer to the Timeline on p7. The tour is not mandatory to the EOI process. Register your interest to attend with Donna Spiller; [dspiller@hepburn.vic.gov.au](mailto:dspiller@hepburn.vic.gov.au)

Or call (03) 5321 6498



## 3. COMMISSION PROCESS

### 3.1 ARTIST SELECTION

The commission will be a two stage process.

The **first stage** is a selection of up to three short listed artists who meet the criteria outlined below. The shortlisted artists will be selected by Hepburn Shire Council's Public Art Advisory Committee. Each shortlisted artist will receive a fee of \$1,000 to develop their proposal to the next stage and up to \$500 in reimbursed travel expenses to visit and stay in Hepburn Shire where applicable. Travel expenses are intended to encourage short listed artists to visit the site, township and spend time on Country.

Selection Criteria Stage One: All of the criteria must be met.

- Aboriginal artist who identifies as Dja Dja Wurrung or Aboriginal and Torres Strait Islander artist working in collaboration with Dja Dja Wurrung artist. This EOI will be promoted nationally in Australia.
- Artists with at least 3 years of practice and exhibiting history or collaboration with an artist of such experience.
- Demonstrated ability to produce original artwork responding to physical and cultural aspects of place and Country.

All applicants will be advised of the outcome of their EOI in writing.

**Stage Two** is a selection of the artwork commission from developed concepts provided by the shortlisted artists. The final artwork will be recommended by Hepburn Shire Council's Public Art Advisory Committee and selected by Council, based on the criteria outlined below. The artist or collaborative group will receive a total fee of \$30,000 to produce and install their artwork.

Selection Criteria Stage Two:

- Quality of the artwork proposed
- Artwork materiality and durability
- Safety and suitability
- Relevance to the Dja Dja Wurrung and the Hepburn Shire
- Represents value for use of public funds
- Engagement of artwork and space
- Ability to meet project timelines

To respond to this Expression of Interest (EOI):

- Submit all required information on page 8 (no concept designs are required at this stage).
- Return your expression of interest via Council’s tender portal to the return address by 29 November 2019
- Respondents must not canvass Hepburn Shire Councillors, Public Art Advisory Committee or Council Officers either directly or indirectly and in doing so may disqualify the application

### 3.2 PAYMENT

A sum of **\$1,000** and up to **\$500** in reimbursed travel expenses will be paid to each artist short listed to develop their proposal to the second stage and to visit the site of the Hepburn Hub at The Rex.

A sum of **\$30,000** will be paid in instalments to the selected artist and is the total cost of the commission. This amount will cover all aspects of the development, fabrication, transport and installation of the work. Artists must hold current Public Liability Insurance to \$10,000,000 to carry out the commission.

### 3.3 TIMELINE

Call for Expressions of Interest (EOIs) open	6 November 2019
Site Tour – not mandatory for EOI	19 November 2019
Expressions of Interest close	29 November 2019
Artists shortlisted	9 December 2019
Development of concepts and finalising Site position/application	9 December 2019 – 3 February 2020
Information session for shortlisted artists	16 December 2019 (3 time slots) TBC
Developed concepts submitted/presented	4 February 2020
Artist appointment	18 March 2020
Fabrication of artwork	18 March – 18 May 2020
Installation	May 2020 - TBC



Please note that while the commission will ideally be complete by 18 May 2020, artists may propose a longer fabrication time and negotiate a suitable installation date dependant on site build and architectural requirements.

## 4. EOI SUBMISSION DETAILS

### 4.1 SUBMISSION REQUIREMENTS

Information required from respondents: Please use Arial Font where possible.

- Completed Expression of Interest Form (p.10)
- Details of artist/project team and CV for each artist (maximum 2 pages per artist)
- Four good quality images and/or a minute video or sound recording (max. 5MB total file size) of the artist(s) previous work. Please include location details where relevant.
- A short (max.100 word) description of proposed type of space. For example; 'My works are best suited to a high visitation space such as a main thorough fare or central gathering space'. 'My work is best suited to integrated architectural elements'.
- A short (max. 150 word) artist statement.

**SUBMIT ALL REQUIRED ITEMS FOR EXPRESSION OF INTEREST VIA THE HEPBURN SHIRE COUNCIL E-TENDERING PORTAL**

[www.hepburn.vic.gov.au/tenders](http://www.hepburn.vic.gov.au/tenders)

Please note: no concept ideas or designs are required at this stage.

### 4.2 CLARIFICATIONS

Respondents should seek any necessary clarification about:

- this Request for EOI;
- the nature of the proposed contract; or
- the EOI process,
- only from Council's designated contact officer whose name and contact details appear on this EOI (p.9)



### 4.3 CONFIDENTIALITY

All submissions will be treated as confidential between Hepburn Shire Council and the Respondent.

### 4.4 AWARD OF CONTRACT

- All respondents will be notified in writing by Council of the contract being awarded to any respondent
- Council may choose to appoint one or more respondents to perform a sub-set of the requested services
- Council is not bound to award a contract to any respondent
- The proposed contract will be based on the Arts Law Design and Commission Public Art Agreement.

### 4.5 ENQUIRES

Should be made to:

Donna Spiller

Arts, Culture and Reconciliation Officer

[dspiller@hepburn.vic.gov.au](mailto:dspiller@hepburn.vic.gov.au)

(03) 5321 6498

## 5. EXPRESSION OF INTEREST FORM

Contract Number: HEPBU.2019.150

Contract Name: Hepburn Hub at The Rex Public Art Commission – Dja Dja Wurrung

I/We submit this Response in accordance with the attached Expression of Interest Conditions.  
I/We agree to be bound by the EOI Conditions in exchange for the Hepburn Shire Council investigating and considering this Response with others received.

Full name of Respondent: \_\_\_\_\_

\_\_\_\_\_

Trading Name of Respondent (if applicable):

\_\_\_\_\_

Business Type (sole trader / partnership / registered company etc):

\_\_\_\_\_

Australian Business Number (A.B.N):

\_\_\_\_\_

Address:

\_\_\_\_\_

\_\_\_\_\_

Telephone No: \_\_\_\_\_

Email Address: \_\_\_\_\_

Signature of person submitting EOI:

Date:

\_\_\_\_\_