

# HEPBURN TRAILS ACTIVATION

## PRIORITY PROJECTS



- Development of iconic trails that highlight and celebrate our natural assets
- Supporting business in developing the nature-based tourism market
- Increased tourist visitation providing immediate economic activity

## PROJECT DETAILS

The Hepburn Shire has many track and trails for walkers and cyclists. From short walks highlighting our parks and reserves, such as the mineral springs reserves to more adventurous trails, the Goldfields Track and mountain bike trails in Creswick and rail trails such as the Domino Trail in Trentham and the future Daylesford to Hanging Rock Rail Trail development.

The project will enable further tourism development and activation through to branding, marketing and way finding and visitor interpretation signage construction activities of Shire wide walking and cycling trails. Potential early opportunities identified include Indigenous Heritage Trails products.

## FUNDING

Total	\$500,000+
Council	Budget Bid
State/Federal	\$500,000+

Jobs during construction: 3+

# TOURISM